

Michael Stanley-Jones

Programme Management Officer

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LINKS [United Nations Environment Programme;](#)
[Poverty-Environment Action for Sustainable Development Goals;](#)
[United Nations Alliance for Sustainable Fashion](#)

Profile

Experienced leader and advocate for social transformation within developing countries and emerging democracies, addressing environmental justice, equity and poverty. As a United Nations officer and former non-governmental organization director and community organizer, I have built enduring bridges between government, the private sector and civil society. Working with intergovernmental organizations, I pioneered public access to information, participation and human rights-based approaches to global, national and local policy in Africa, the Americas, Asia and Europe through multilateral environmental agreements, capacity development and bilateral aid programmes.

Employment History

Aug 2014 – present

Programme Management Officer

United Nations Environment Programme (UNEP) Nairobi, Kenya

- Plans, organizes and manages the preparation of the Ecosystems Integration Branch communications and outreach, including for the Integrated Ecosystems Management Partnership (UNEP-IEMP), Regional Seas Programme and UNDP–UNEP Poverty-Environment Initiative / Poverty-Environment Action;
- Serves as Technical Support to the UNEP Focal Point on Small Island Developing States (SIDS) and the SIDS Accelerated Modalities of Action (Samoa Pathway);
- Serves as focal point on poverty-environment-related themes on equity, environmental governance and the human rights-based approach in relevant fora;
- Supervises the Communications and Knowledge Management team, consultants and interns;
- Ensures Poverty-Environment Knowledge Management programmes and projects are planned and implemented from the gender perspective, including through promotion of gender mainstreaming activities;
- Serves as Ecosystems Integration Branch Focal Point for Digital Transformation;
- Serves as Co-Secretary of the United Nations Alliance for Sustainable Fashion, the interagency coordinating body ensuring ‘One UN Voice’ on textiles and apparel (July 2018 – September 2020);
- Designated UNEP representative to the Eastern and Southern Africa Trade and Development Bank (November 2019 – October 2020);
- Serves as Poverty-Environment Initiative Officer-in-Charge as required.

Dec 2009 – Aug 2014

Public Information Officer

Secretariat of the Basel, Rotterdam and Stockholm Conventions (UNEP), Geneva, Switzerland

- Ensures implementation of information programmes to publicize priority issues and/or major events, to include drafting information strategies, coordinating efforts, monitoring and reporting on progress, taking appropriate follow-up action, and analyzing the outcome;
- Supervises joint communications and outreach matrix team;
- Plans, organizes and manages the preparation of the joint communications and outreach-related programme of work of the Secretariat and its biannual budgets;
- Monitors and analyzes current events, public opinion and press, identifies issues and trends, and advises management on appropriate action/responses;
- Undertakes activities to promote media coverage (e.g. press conferences, interviews) of priority issues and/or major events, to include development of a media strategy and action plan, initiating proactive media outreach efforts, proposing, arranging and participating in press conferences/media coverage, disseminating materials and analyzing the impact of coverage;
- Produces or oversees production of specific types of public information products (e.g. press kits, press releases, feature articles, speeches, booklets, brochures, background notes, audio-visual materials, social media), undertaking research, determining appropriate target audience, preparing production plans, writing drafts, editing copy, and coordinating design approval, printing procedures and distribution;
- Prepares initial drafts of articles or chapters for inclusion in UN newsletters, periodicals, reports and books;
- Prepares and delivers lectures to visiting students and academics;
- Serves as Administrative Services Branch Officer-in-Charge as required.

Jan 2004 – Dec 2009

Environmental Affairs Officer

Secretariat of the Aarhus Convention, United Nations Economic Commission for Europe (UNECE), Geneva, Switzerland

- Services the official processes related to the Protocol on Pollutant Release and Transfer Registers (PRTR), supporting preparations for entry into force including by preparing reports, documents and publications related to the Protocol, including the PRTR guidance document;
- Implements and evaluates, in cooperation with relevant partner organizations, a strategic programme of national and sub-regional capacity-building activities aimed at building institutional capacities to support the establishment of national pollutant release and transfer registers, notably through development of technical assistance programmes;
- Serve as Secretary the International PRTR Coordinating Group, in cooperation with the Organisation for Economic Co-operation and Development (OECD)
- Promotes good practices in the application of electronic information tools in support of implementation of the UNECE Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters (Aarhus Convention) and PRTR Protocol by:
 - assisting the Secretariat with provision of practical, technical and substantive support to the Task Force on Electronic Information Tools;
 - developing information technology management tools in support of the work programmes of the Convention and Protocol;
 - serving as divisional focal point to (i) UNECE Group for Information Society, (ii) Strategic Approach to International Chemicals Management (SAICM);

- Maintains and progressively expands the Aarhus Clearinghouse and Convention websites;
- Provides necessary support to the Secretariat on organizational and substantive issues related to the Convention, including by
 - servicing the UNECE Strategic Communications Expert Group;
 - engagement with media through public relations, briefings or planned events.

Mar 2003 – Jan 2004

California State Director

Clean Water Action / Clean Water Fund, San Francisco, California USA

- Directs the California State office of the national environmental education, research and advocacy organizations, Clean Water Action and Clean Water Fund, responsible for strategic planning of environmental campaigns, project planning, budgeting and communications;
- Supervises programme staff, prepares annual budgets and quarterly budget allocations/reconciliation and hires and evaluates staff members;
- Develops funding resources for Water and Environmental Health Programmes;
- Represents Clean Water Action / Clean Water Fund priorities to State and regional public agencies and leadership;
- Serves as the public representative to the State of California-Federal Bay-Delta Program (CALFED) Drinking Water Sub-committee;
- Serves as the consumer and environmental justice representative to the State of California Water Desalination Task Force.

Feb 1998 – Feb 2003

Manager, Sustainable Water Programme

Silicon Valley Toxics Coalition, San Jose, California USA

- Develops strategic priorities for protection of regional water resources;
- Represents publicly-funded coalition of community organizations – CLEAN South Bay – before public agencies, including the San Francisco Regional Water Quality Control Board, California State Department of Water Resources, and local water agencies;
- Represents broad regional coalition of environmental nongovernmental organizations within the Santa Clara Basin Watershed Management Initiative which successfully concluded historic Copper and Nickel Pollution Prevention Plans for the Lower South San Francisco Estuary and developed the first basin-wide watershed management plan for the Silicon Valley region;
- Serves as elected chair of the Santa Clara Basin Watershed Management Initiative (2002-2003);
- Manages Sustainable Water Programme staff and volunteers, including Clean Steams/Clean Bay community water quality monitoring project with local high schools;
- As representative of the International Campaign for Responsible Technology, negotiates the Kiev Protocol on Pollutant Release and Transfer Registers to the UNECE Convention on Access to Information, Public Participation in Decision-making, and Access to Justice in Environmental Matters (Aarhus Convention, 1998);
- Serves as Expert Advisor on Access to Information and Information and Communications Technology to UNECE.

- June 1996 – Feb 1998 **Educational Technology Specialist**
Education Access, Sunnyvale, California USA
- Provides nationwide K-12 educational institutions with local area networking solutions, computer equipment and educational software;
 - Supports sales, customer service and marketing.
- Aug 1992 – Dec 1995 **Civic Education Project Visiting Lecturer**
Tomas Masaryk University, Brno, Czech Republic
- In the Department of Social Work and Social Policy, delivers undergraduate and graduate level university courses in Environmental Public Policy, Political Science and Ethics;
 - Develops and leads student exchange programmes with Masaryk, Palacky and Comenius universities and Central European University, Budapest;
 - Serves as advisor to the Chief Architect's Office, Municipality of Brno, Czech Republic;
 - Serves as alternate member, Danube Task Force, charged with negotiation of the Environmental Convention for Protection of the Danube River (Danube River Protection Convention, 1994);
 - Serves as co-organizer of the Danube Environment Forum, a 10-country coalition of non-governmental organizations participating in the negotiation and subsequent implementation of the Danube River Protection Convention (1993-1996).

Education

- 1992 **The Claremont Graduate University, Claremont, California USA**
Masters of Arts, Politics
Comparative Politics, Modern European History, Philosophy
- 1983 **San Jose State University, San Jose, California USA**
Bachelor of Arts, Government
Applied Linguistics, Comparative Political Systems

Publications

- Stanley-Jones, M. (2020). "Fashion can build back better after COVID-19", *UN Today* (UN Today, Jul-Aug)
- Gilman, J., Manjolo, T., Ndede, H., Okwaro, J., Smith, D. and Stanley-Jones, M. (2020). *Horizons of Hope: Poverty-Environment Action for Sustainable Development Goals Annual Progress Report 2019* (United Nations Development Programme (UNDP)–UN Environment Programme, Nairobi). Project manager and co-author
- UNEP (2019). *Global Environment Outlook – GEO 6: Healthy Planet, Healthy People* (Cambridge University Press, Nairobi). Equity advisor and chapter coordinator
- Gupta, J., Scholtens, J., Perch, L., Dankelman, I., Seager, J., Sándor, F., Stanley-Jones, M. and Kempf, I. (2019). "Re-imagining the driver–pressure–state–impact–response framework from an equity and inclusive development perspective," *Sustainability Science* (Springer, 25 June 2019)
- UNDP and UNEP (2019). *Reward and Renewal: The UN Development Programme–UN Environment Programme Poverty-Environment Initiative Final Project Report (2014-2018)*. Project coordinator and co-author

Stanley-Jones, M. (2015). "Taking an integrated approach to eliminating poverty and sustaining natural resources." Guest article (International Institute for Environment and Development, London)

UNDP and UNEP (2015). *Sustaining Resources, Improving Lives. UNDP-UNEP Poverty-Environment Initiative Annual Progress Report 2014* (UN Development Programme and UNEP, Nairobi). Project coordinator and author

UNDP and UNEP (2015). "Guidance Note on Advocacy and Strategic Communications", in *Mainstreaming Environment and Climate for Poverty Reduction and Sustainable Development* (UNDP and UNEP, Nairobi)

Stanley-Jones, M. (2011). "The Kiev Protocol on Pollutant Release and Transfer Registers" in *Chemicals, Environment, Health: A Global Management Perspective*, Wexler, P., Jan van der Kolk, J., Mohaparra A. and Agarwal, R. (eds.) (CRC Press, Boca Raton, Florida USA)

UN Economic Commission for Europe (2011). *Your Right to a Healthy Community: A simplified guide to the Protocol on Pollutant Release and Transfer Registers* (UN Economic Commission for Europe, Geneva, Switzerland). Co-author with Wates, J.

Cervenka, M. and Stanley-Jones, M. (2010). *Substantialis Corporis Mixti (Substantial Form of the Blended Body): The synergies exhibition of the Basel, Rotterdam and Stockholm conventions*. Exhibition catalogue (Czech Center, New York, New York USA)

Stanley-Jones, M. (2009). "The Aarhus Convention and the Public's Right-to-know" in *Access to Environmental Information: Freedom of Information in Favour of Environmental Protection?* (Die Landesbeauftragte für den Datenschutz und für das Recht auf Akteneinsicht, Brandenburg, Germany)

UN Economic Commission for Europe (2008). *Guidance on Implementation of the Protocol on Pollutant Release and Transfer Registers to the Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters* (, Geneva, Switzerland). Editor and project coordinator

Stanley-Jones, M. (2008). "Right to Know...a little: Exposing Double Standards in Global High-Tech Production." Clean Computer Campaign (Diane Publishing, Darby, Pennsylvania USA)

Nagy, M., Legat, R., Hrebicek J. and Stanley-Jones, M. (2007). "Electronic access to environmental information – an important fundament for e-democracy and environmental protection," CAHDE(2007)23 (Council of Europe Ad hoc committee on e-Democracy, Strasbourg, France)

Waage, S., Smith, T., Stanley-Jones, M., Girshick, S., Meydbray, O. and Shah, R. (2004). "High technology and turn-arounds: Impacts of the past and options for the future." *Corporate Environmental Strategy*, Vol. 11(4) (Elsevier Science, Amsterdam, Netherlands)

Girshick, S., Shah, R., Waage, S., Stanley-Jones, M., and Smith, T. (2002). "Information Technology and Sustainability: Enabling the Future." The Natural Step Working Paper Series (The Natural Step, San Francisco, California USA)

Stanley-Jones, M. (2000). "Interactive Applications of Geographic Information Systems (GIS) in Understanding Community Environmental Health," Discussion paper UNEP/INF/2000/WP/16, INFOTERRA Global Conference on Access to Environment Information (UN Environment Programme, Dublin, 11 Sep 2000)

Mazmanian, D. and Stanley-Jones, M. (2000), "Reconceiving LULUs: Changing the Nature and Scope of Locally Unwanted Land Uses" in *Gemeinschaftsgüter: Recht, Politik und Ökonomie* (Max-Planck-Projektgruppe Recht der Gemeinschafts, Bonn, Germany)

Mazmanian, D., Stanley-Jones, M. and Green, M. (1988), *Breaking Political Gridlock: California's Experiment in Public-Private Cooperation for Hazardous Waste Policy* (California Institute of Public Affairs, Claremont, California, USA)

Keynotes and presentations

“The Big Picture” Keynote address, Accelerator Programme: Innovators for Sustainable Fashion (University of Cambridge Institute for Sustainability Leadership, 16 Sep 2020)

“Building Back Better: The Sustainable Development Fashion Agenda”, 2020 Sino-Africa Cultural Exchange Forum & 5th International Forum on Fashion Communication (Moi University, Eldoret, Kenya; Donghua University, Shanghai, China, 13 Aug 2020)

“Sustainable Fashion is the new ‘black’: Keynote address”, International Sustainable Fashion Industry Innovation Summit 2019 (Shanghai Textile Association of Commerce and Industry and Changning District Business Council, Shanghai, China, 12 Dec 2019)

“Sustainable Practices in the Fashion Industry: Setting the Scene”, 2019 October Days for Sustainable Development – 5th edition: Innovative consumption and production practices for a more sustainable society (SDGs 11 and 12) (European Investment Bank Institute, Luxembourg, 16 Oct 2019)

“Introduction and keynote address” (delivered on behalf of Musonda Mumba), Launch of the United Nations Alliance for Sustainable Fashion, Sustainable Innovation Expo, 4th United Nations Environment Assembly (UN Office at Nairobi, 14 March 2019)

“Fashion for the SDGs: Sustainable Supply Chains”, Digital Summit webinar series, Global Landscapes Forum (CIFOR, Nairobi, 30 May 2018)

“Interactive Poverty-Environment Initiative Handbook”, Workshop and break-out session, “Opportunities for Greener Economies in Central Asia” Regional Experts Meeting (UNDP and UNEP, Istanbul, Turkey, 26 Oct 2017)

“Poverty-Environment Initiative”, Presentation, Nexus Dialogue Two: Poverty and Environment in the SDGs - How a Nexus approach enables effective partnerships, synergy and implementation at country level, High Level Political Forum on Sustainable Development, (UN Environment Management Group, New York, NY USA, 13 July 2017)

“What Will Be”, UN Safe Planet Campaign, Science and Arts Exhibition, Technological University of Cancun, side event to the 16th Conference of the Parties to the UN Framework Convention on Climate Change (UNEP and FAO, Cancun, Mexico, November/December 2010). Producer and moderator

“Safe Planet: The United Nations Campaign for Responsibility on Hazardous Chemicals and Wastes” (UN Safe Planet Campaign), Presentation and panel discussion at the “United Nations Champions Body Burden Forum”, side event to the 18th session of the Commission for Sustainable Development (UN Department of Economic and Social Affairs, New York, NY USA, May 2010)

“United Nations Body Burden Forum”, Presentation at the Launch of “Safe Planet: The United Nations Campaign for Responsibility on Hazardous Chemicals and Wastes”, 11th Special Session Governing Council / Global Ministerial Forum (UNEP, Bali, Indonesia, 26 Feb 2010)

“Kiev Protocol on Pollutant Release and Transfer Registers”, side event to the 15th Conference of the Parties to the UN Framework Convention on Climate Change (UN Economic Commission for Europe, 7 Dec 2009). Event coordinator and moderator

“The main commitments of future Parties of the Protocol on Pollutant Release and Transfer Registers (PRTR)”, Meeting on the [Kiev] Protocol on PRTR (Ministry of Environment, Government of Kazakhstan, and Organization for Security and Cooperation in Europe (OSCE), Borovoe, Kazakhstan, 3 Sep 2005)

“Corporatism and Policy Outcomes”, Presentation and panel discussion, American Political Science Association Annual Convention (C-Span, Washington D.C. USA, 1 Sep 1988)

References

Isabell Kempf

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